



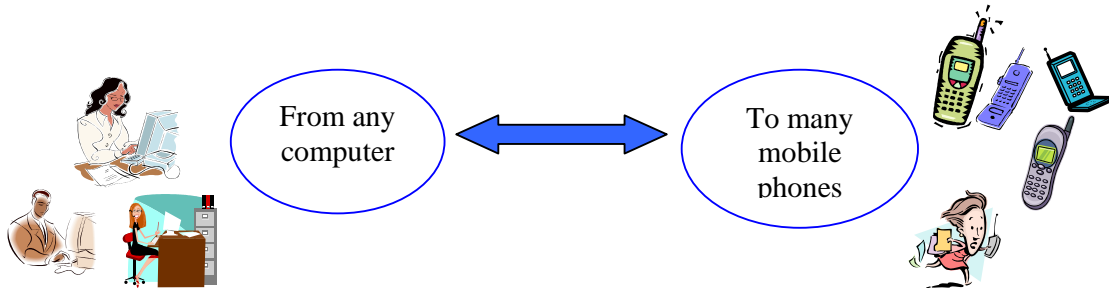
[www.bussms.com](http://www.bussms.com)

**Business SMS**

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Simply the best Business Communication Tool available today

Put simply, Business SMS is a totally web based service that lets you send *personalised* SMS text messages to one or many mobile phones *directly from your own computer* and if required to *capture the reply* and return it via email or any other format you wish. A great business tool that can easily be integrated with your internal business systems to enhance and improve your business communications



**Our primary goal is to make Business SMS the easiest, most cost effective and productive tool available to businesses today to keep in touch with your staff, colleagues, members, guests and any other people that you need to communicate with in a timely manner**

**Some key points:**

- Totally web based, therefore can be accessed and used anywhere, no software needs to be installed, all you need to use Business SMS is a web browser
- Your contact lists of mobile phone numbers, names, etc. can be maintained on our own highly secure server or quickly uploaded from your own database
- Personalise each SMS message by directly addressing your contacts by name or including a special message targeted at individual contacts, all details of messages sent are recorded for audit purposes in your own secure Message log
- Multiple sub-accounts can be created for individual use then linked back to one Master account for invoicing purposes
- Set and forget. Compose your message now but nominate that you want it sent at a later time that is better suited to getting a response from your contacts
- A lot more extended functionality that lets you manage and monitor all SMS texts sent and any replies or responses that were made, eg. SMS Authenticate, SMS Flash, SMS Notify, SMS Escalate, SMS TwoWay and SMS Validate First are just some examples of what we can offer
- Need direct links with your business applications. As an added option, we can bypass our website entirely and integrate your application(s) directly with our SMS server. As a bonus, you still maintain full visibility as all of these direct messages are still accessible through your primary account with us

A single one-off fee gets you started, no annual licenses, no minimum usage, no termination clauses, we are so certain of the benefits of our service that we don't need to lock you into contracts

For more information, go to [www.bussms.com](http://www.bussms.com) or call us on 1300 784 817, outside of Australia simply add your international calling prefix to this number

Phone: 1300 784 817  
Web: [www.bussms.com](http://www.bussms.com)

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